F 5736 (Pages : 2) Reg. No.....

Name.....

B.VOC. DEGREE EXAMINATION, SEPTEMBER 2019

First Semester

TRAVEL AGENCY AND TOUR OPERATION BUSINESS

(For B.Voc. Tourism and Hospitality)

[2014—2018 Admissions]

(Old Scheme)

Time : Three Hours Maximum : 80 Marks

Part A

Answer **all** *questions in one* **or** *two sentences each.*
Each question carries 1 *mark.*

1. What is the Mission of IATA ?
2. What is meant by Joint stock company ?
3. What is itinerary planning ?
4. What is a Visa?
5. How long is the UK visa valid for ?
6. What are the Schengen countries ?
7. What is CRS ?
8. What is meant by tour package ?
9. Who is called as Outbound Tour Operators ?
10. Who is called as Inbound Tour Operators ?

(10 × 1 = 10 marks)

Part B

Answer any **eight** *questions.*
Each answer in not more than 50 *words.*
Each question carries 2 *marks.*

11. Make a note on Rules and regulations of DOT for regulation of travel agents.
12. What are the different types of organization ?
13. What is Buddhist circuit ?
14. Write about Penang of Malaysia.
15. List out Popular Singapore Tourist Attractions.
16. State the importance of beach tourism.

Turn over

17. What is Visa endorsement ?
18. What are the different types of UK Visa ?
19. List out top 10 exotic beach destinations.
20. Write about Kovalam Beach.
21. What are the different types of Visa in India ?
22. What is golden triangle ? Make a note on India's golden triangle.

(8 × 2 = 16 marks)

Part C

Answer any **six** *questions.*
Each answer in not more than 100 *words.*
Each question carries 4 *marks.*

23. State the advantages of corporate form of organization.
24. Evaluate the functions of Travel Agency.
25. What are the various types of package tour ?
26. What are the documents required for Dubai visa ?
27. How to Apply for Schengen Visa from India ? Explain.
28. Write a note on wok visa offered by US.
29. What are aspects must be given due importance to make more precisions in operation of tour while designing tourist's itinerary ?
30. What are the advantages of CRS ?

(6 × 4 = 24 marks)

Part D

Answer any **two** *questions.*
Each answer in not more than 400 *words.*
Each question carries 15 *marks.*

31. Explain the merits and demerits of partnership form of organization.
32. Explain the reasons why a travel itinerary is as important ?
33. What are the documents to be produced along with application, when an Indian individual is applying for a tourist visa to the UK ?
34. Explain the Components of tour Package.
35. Bring down the steps to be followed while setup a Travel Agency.

(2 × 15 = 30 marks)